

**grassroots**  
Outsourcing | Consulting | Solutions | Communications



**CREATIVE SOLUTIONS.  
Connected Customers.**

# About Us

Grassroots is a next generation service provider with the focus on providing comprehensive solutions over services, using technologies, surpassing client expectations.

We offer a broad portfolio of core enterprise & industry specific digital services by implementing smart basics combined with proficient and first-rate execution model.

## What We Do

- Deliver comprehensive digital solutions and digital services by augmenting domain expertise with industry knowledge and best practices
- Leverage over 250 person years of industry experience to manage our client's business processes
- We take pride in being an exceptional performer in customer service

## How We Do

- By enhancing our consulting and outsourcing expertise, we help clients move forward in every aspect of their business, right from strategic planning to execution.
- The Digital Services vertical of Grassroots offers niche services that include Extended Research and Development Centers, Soft Landing services, Digital Incubation services and Digital Transformation services.

## Next 5 YEARS

- Global footprint
- Partner with top international clients
- Acquire global clientele
- Enhance domain expertise by building technology solutions

## Fact File

- Year of Incorporation: Feb' 2011
- Background: 250+ person years of experience in IT & ITES services
- Footprint: UK & India
- Employee base: 1000+
- Growth rate: 20% on YOY

## Digital Solutions & Services



Digital App Services



Cloud Services



Smart connected IoT



Testing Services



Talent on Tap

## Business Process Management Services



Consulting



Outsourcing



HR Solutions



Tech Solutions



Marketing Solutions

## No. of Centers

- LONDON – 1
- CALIFORNIA - 1
- BENGALURU - 4
- MYSURU - 1

## Strategic Partners

- DELHI
- MUMBAI
- NOIDA
- KOLKATA
- PUNE

## Facilities

- Situated in the heart of the city
- Accessibility to Public transport
- Data security & Confidentiality
- 24 hrs. back with Generator & UPS
- Round the clock Physical security
- CCTV & Access control
- Training rooms & Cafeteria
- Occupational Health Centre's – Tie Up with Oxyease Pharma
- Medical Insurance for Leadership Team

# Locations



## Delivery Centers - India

GRASSROOTS Solutions & Services Inc  
Fremont, California 94539, USA

GRASSROOTS Solutions & Services Ltd  
7 Bell Yard, London WC2A 2JR, UK

**Centre 1**  
#150C-A-6, Tower A, 3rd & 4th Floor,  
Diamond District, Bengaluru-560008,  
India

**Centre 2**  
Stone Tech Park, 4th Floor, #100, 2nd  
Cross, Pai Layout Old madras road,  
Bengaluru-560016, India

**Centre 3**  
Delivery Center (Mysore) PDR  
Atrium, 1028/2, Jayalakshmi Vilas  
Road, Mysore – 570005, India

**Centre 4**  
#10, Ground Floor Thakkar Plaza  
Club Road Belagavi – 590001, India



# CULTURE

S - Speed first, Quality Always

M - Mentoring, Empowering & Owning

A - Additional Mile

R - Respect & Value

T - Transparent, Open & Inspiring Leadership

# Leading brands across industries are choosing **Grassroots**

## Fintech



## Retail, E-com & Telecom



## Healthcare & Education



## Transport & Logistics



## Tech & Staffing Solutions



## Govt. & others



# WHY US ?



## **STRONG DELIVERY TEAM**

Handpicked supervisory team with prior experience in international & domestic clients  
Immense experience in project execution and streamlining processes  
Six Sigma Qualified team with ISO27001:2005 ISMS trained & certified professionals



## **TAILOR MADE SOLUTIONS**

Proven record of providing transformational benefits to clients  
Team with knowledgeable professionals who have designed & implemented  
Committing to deliver process automation & provide cost benefits



## **SMOOTH TRANSITION CAPABILITIES**

Core experience of having transitioned of over 100+ processes  
Done successful transitions for business continuity & cost arbitrage



## **INFORMATION SECURITY**

Network infrastructure that is reliable, robust, secure and easily accessed  
Define & deploy robust practices to secure information; by identifying risks and vulnerability to data-in-use, data-in-motion and data-at-rest.



THANK YOU